

# Priceline opens in Surfers Paradise

A HEALTH and beauty store is moving into premises at 3200 Surfers Paradise Boulevard, a 340sqm Surfers Paradise building in which it has taking a five-year lease.

The Priceline lease, which includes options, is for ground-floor retail space that formerly housed the National

Australia Bank and has been struck at an undisclosed rate.

Nicholas Brown, of Bayliss and Samra Commercial Realtors, negotiated the deal.

The site is directly opposite that of the Hilton Surfers project and is adjacent to Circle on Cavill.

The store will stock

Priceline's range of beauty and health products as does the chain's Southport store, the lease of which Mr Brown negotiated about two years ago.

Mr Brown said that Priceline had been searching for a suitable site within Surfers Paradise for several years.

"Once the NAB pos-

ition became available, it provided an ideal size and location to house the fast-growing niche retail chain," he said.

"We are seeing more blue-chip tenants such as Priceline wanting to be located within the area, to take advantage of Surfers' strong future prospects."